



LUMINAL
LIGHTING™

Chateau Ste Michelle

FOR IMMEDIATE RELEASE

Luminal Lighting Completes Large-scale LED Installation for Chateau Ste. Michelle, Supporting the Winery's Commitment to Sustainable Energy Conservation

LED Lighting Upgrades throughout Winery's Woodinville Facility to Reduce Annual Lighting System Energy Consumption by 70 Percent

MOUNTLAKE TERRACE and WOODINVILLE Wash. – May 5, 2015 – Luminal Lighting and Chateau Ste. Michelle Winery today announced the completion of a substantial lighting upgrade project that included a conversion to LED lighting throughout the winery's facility in Woodinville. The project focused on energy savings, maintenance efficiency and preserving the winery's elegant ambiance.

Luminal Lighting was contracted to evaluate and upgrade all of Chateau Ste. Michelle's interior and exterior lighting. With a primary goal of making the state-of-the-art facility's lighting more energy efficient, the winery was also able to reduce the maintenance costs of managing the older lighting system. From the tasting room and interior conference spaces to the winery's historic grounds, the LED upgrades deliver smart controls, visual continuity and remarkable energy efficiency.

"We were honored to help Chateau Ste. Michelle renovate their lighting," said Mike Moroney, Luminal Lighting's President and CEO. "Our specialists brought a deep understanding of the breadth of lighting technologies and products available. We started the engagement with a review of all the facility's light sources and functional requirements, and a discussion of the winery's unique needs as a wine tourism destination. We continued with an energy consumption assessment and financial analysis to clearly define what was possible. Our team was especially pleased to install tunable LEDs into their interior spaces, enabling control of the color temperature and lumen output."

"Sustainability is a top priority in our wineries and vineyards," said Ken Schiller, Chateau Ste. Michelle's Operations Manager. "We're continually looking for mindful ways to minimize our energy footprint and make the most environmentally-prudent decisions. The upgrades Luminal completed at our Woodinville facility will reduce our lighting system energy consumption from 1.4 million kWh to 381,000 kWh. The annual lighting energy savings will be more than 70%, and we were able to benefit from a 65% project cost rebate from Puget Sound Energy. This project was an important part of our ongoing conservation efforts, which include reduction of energy consumption, water conservation and solid waste reduction."

Luminal Lighting is an approved contractor for northwest utility companies. Luminal's rebate specialists have in-depth knowledge about the requirements and logistics of all reimbursement programs, helping clients receive maximum utility rebates for lighting improvement projects.

About Lumenal Lighting

Founded in 1980, Lumenal Lighting delivers a full range of lighting services and products to commercial, industrial and institutional clients throughout the Pacific region. The privately held company provides lighting design, installation, maintenance, retrofit/upgrade and recycling services. Lumenal Lighting’s skilled team helps customers increase energy efficiency and enhance the appearance, functionality and safety of their interior and exterior environments. Headquartered in Washington state, Lumenal Lighting also has operations in Oregon and Hawaii. Lumenal Lighting is an active member of the Professional Lighting and Sign Maintenance Association (PLASMA), the Building Owners and Managers Association (BOMA), and the Master Builders Association (MBA). The company is also a licensed recycler authorized by the Washington State Department of Ecology. More information is available at www.lumenal.com.

About Chateau Ste. Michelle

Founded in 1934, Chateau Ste. Michelle pioneered vinifera grape growing in Washington state and has been producing classic European varietal wines under the Ste. Michelle label since 1967. The winery combines an ongoing dedication to research with a commitment to classic winemaking traditions. The winery owns 3,500 acres of vineyards in the Columbia Valley of eastern Washington, including Canoe Ridge Estate and Cold Creek, which are LIVE and Salmon Safe certified. Chateau Ste. Michelle enjoys winemaking partnerships with two of the world’s most distinguished vintners. Col Solare is an alliance with Tuscany’s Piero Antinori and Eroica Riesling is a partnership with the Mosel’s Ernst Loosen.

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